

- 1. Link to and credit material you reference including your inspiration and sources.
- 2. Only publish facts you have checked. Present opinion as opinion, rather than fact.
- 3. Disclose the following:
  - Monetary interests
  - Conflict of interests
  - Affiliations
  - Personal agendas
  - Any other material that you receive benefit from whether monetary, comped or gift in kind
- 4. Note any biases you may have.
- 5. Don't feed the trolls.
- 6. Don't say anything online that you wouldn't say in person.
- 7. Be honest, fair and transparent.
- 8. Never plagiarise.
- 9. Admit mistakes and correct them.
- 10. Be civil and courteous.
- 11. Do not steal and use another person's work.
- 12. Blog with integrity.